

# SUNSONG 圣合

Beijing Shenghe Zhongtai Stainless Steel Co., Ltd.

**WWW.SUNSONGSS.COM** 







- Company Overview
- Product Range and Applications
- Manufacture Process & Quality Control
- Market Analysis & Competitiveness
- Customer Service and Support



# 01Company Overview



#### **Establishment and History**



#### **Founding**

Beijing Shenghe Zhongtai Stainless Steel Co., Ltd. was established in 2008. Located in Beijing, China

#### **Development Milestones**

In 2011, we have applied "SUNSONG" brand; In 2015, our manufacturing base Hebei Shengnuo Metal Products Co., Ltd. formally launched

#### **Historical Achievements**

Over the years, SUNSONG has experienced significant growth and expansion, becoming a leading player in the stainless steel industry. SUNSONG is aiming to delivering high-quality products and services, building a reputation for excellence and reliability.



#### **Core Values and Mission**

#### **Core Values**

Integrity, Innovation, Quality, and Customer Satisfaction are the core values that guide the company's operations and decisions.

#### **Mission Statement**

The company's mission is to provide superior stainless steel products and solutions that meet the evolving needs of customers, while maintaining the highest standards of quality and service.

#### **Future Vision**

Beijing Shenghe Zhongtai Stainless Steel Co., Ltd. aims to be a global leader in the stainless steel industry, driving innovation and sustainability.



#### **Market Positioning and Strengths**





#### **Global Presence and Impact**

#### International Markets

SUNSONG

The company has expanded its operations to multiple international markets, establishing a strong global presence.

#### Collaborations and Partnerships

Beijing Shenghe Zhongtai Stainless Steel Co., Ltd. has forged strategic partnerships with various leading companies and organizations, enhancing its capabilities and reach.

#### Social and Environmental Impact

Committed to sustainable development, the company strives to minimize its environmental impact and contribute positively to society through various initiatives.



# 02

### **Product Range and Applications**



#### **Types of Stainless Steel Products**



### S/S Surface Finished Sheets

Available in various grades, thicknesses, and finishes, such as pure PVD & AFP coating, suitable for a wide range of applications



### S/S Customized Cabinet /Furniture

Provided in different designs and structures, various finishing effect, and team work, available in global meeting and communication, one-stop services



Offered in different designs and combine materials, Available in 3D Model checking, CAD drawings and Effect Drawings, suitable for dividers and shelves



### S/S Facade & Exhibition Appliance

Available in customized shape, CNC cutting and machining works, provide fast and project base services



03

#### **Industry-Specific Applications**

O1 Construction and Architecture

Stainless steel products are widely used in construction due to their corrosion resistance, durability, and aesthetic appeal.

**Chemical and Pharmaceutical** 

The corrosion resistance of stainless steel makes it an ideal material for use in chemical and pharmaceutical processing equipment. Automotive and Transportation

Stainless steel is utilized in the automotive industry for its strength, durability, and resistance to extreme temperatures.

**O4** Food and Beverage

Stainless steel is widely used in the food and beverage industry for its hygiene, corrosion resistance, and ease of cleaning.



#### **Innovation and Product Development**

#### **Research and Development**

SUNSONG invests in research and development to create innovative stainless steel products that meet the evolving needs of customers, and obtained many technical patents.

#### **Advanced Manufacturing Techniques**

SUNSONG utilizes advanced manufacturing techniques such as laser cutting, waterjet cutting, and CNC machining to achieve precision and efficiency in production.

#### **Material Science Expertise**

With a deep understanding of material science, SUNSONG develops various surface finishing coating with improved properties such as higher strength, better corrosion resistance, and enhanced formability.



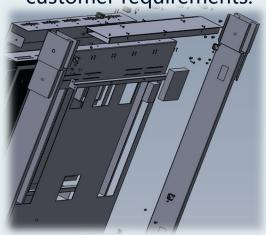




#### **Customization and Solutions**

#### **Custom Fabrication**

With a well-established team of design engineers. SUNSONG offers custom fabrication services to create stainless steel products that meet specific customer requirements.



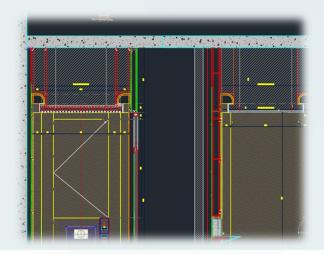
#### **Engineering Support**

support to help customers select the right stainless steel products for their applications and ensure optimal performance.



#### **Turnkey Solutions**

sunsong can provide turnkey solutions, including product design, manufacturing, worldwide delivery, to minimize downtime for customers.



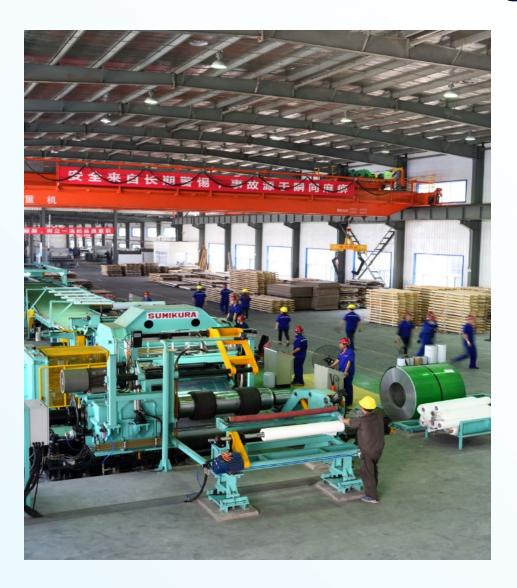


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### **Manufacture Process & Quality Control**



#### **Advanced Manufacturing Techniques**



#### **Sophisticated Equipment and Technology**

SUNSON utilizes state-of-the-art equipment and advanced manufacturing techniques to ensure precision and efficiency in production.

#### **Skilled Workforce**

The company employs a highly skilled and experienced workforce trained in the latest manufacturing methods, ensuring product quality and reliability.

#### **Innovation and R&D**

SUNSONG places a strong emphasis on innovation and research and development, continuously exploring and learning new technique to improving customer experience while ensuring the inherent quality of the product



#### **Advanced Manufacturing Techniques**















Surface Finishing Equipments



#### **Advanced Manufacturing Techniques**



# **Sheet Metal Fabrication Center**





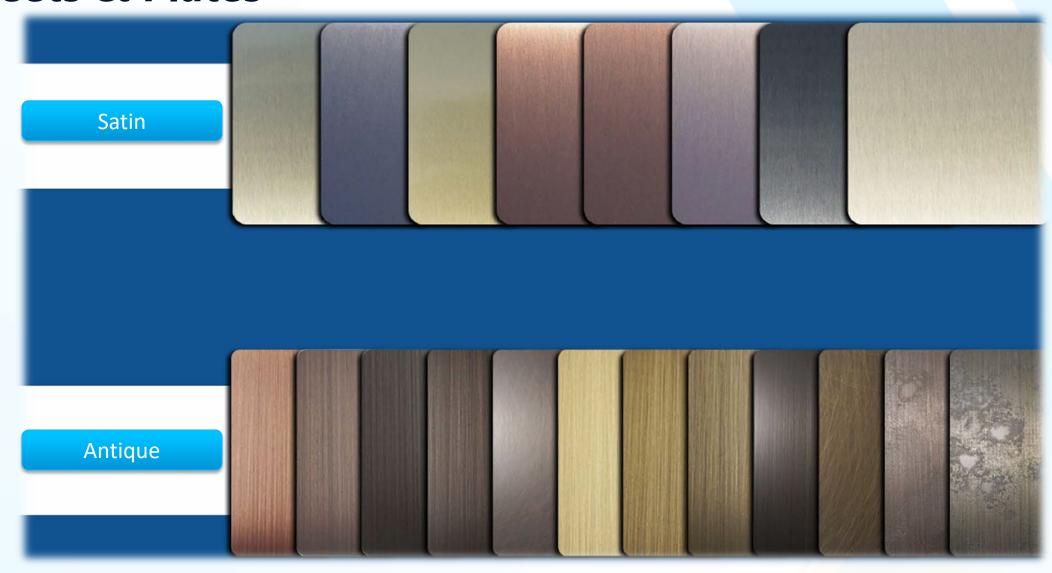






















#### **Home Shelves**









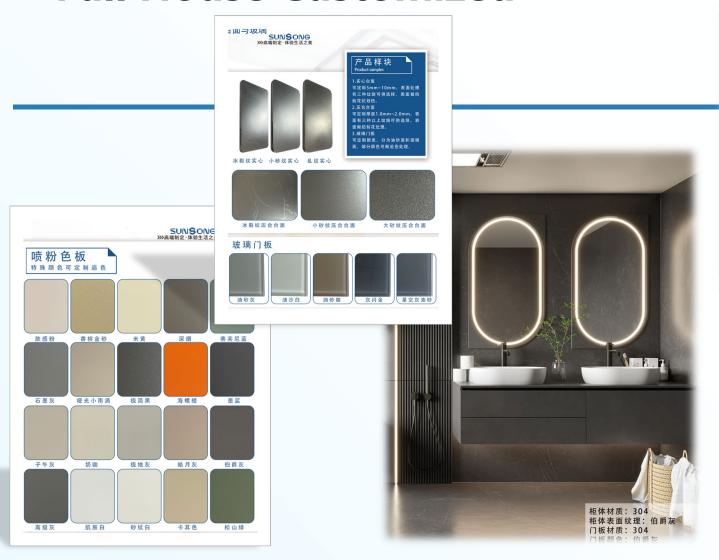






#### **Full House Customized**

















#### **Strict Quality Assurance Measures**

#### **Quality Control Systems**

SUNSONG has established comprehensive quality control systems that cover all stages of production, from raw material procurement to final product inspection.

SUNSONG has its own tracking system which can trace all the product data also include the samples data.



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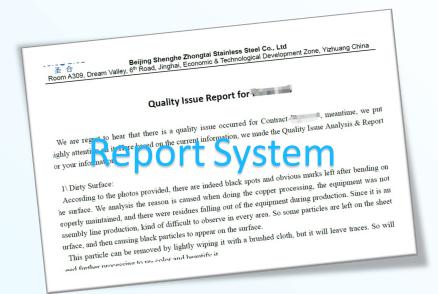


**Strict Quality Assurance Measures** 

#### **Regular Training and Inspections**

SUNSONG conducts regular internal and external training, as well as inspections at critical points in the manufacturing process, to identify and address any potential quality issues.





#### **Customer Feedback and Complaint Handling**

We actively seeks customer feedback and has a dedicated system to handle and resolve any complaints, ensuring continuous improvement in product quality and service.



#### **Environmental and Safety Standards-CIPR**

**Commit** to environmental sustainability and complies with all relevant environmental regulations and standards.

**Implement** eco-friendly manufacturing practices and strives to reduce its environmental impact through efficient resource utilization and waste reduction measures.

**Prioritize** the safety of its employees and has implemented strict safety measures and protocols across all its operations.

Regular safety training and awareness programs are conducted to ensure that all employees are equipped with the necessary knowledge and skills to work safely.



# 04

### **Market Analysis & Competitiveness**



#### **Market Trends and Demand**

#### **Growing Demand for High-Quality Stainless Steel**

With the development of various industries, there is an increasing demand for high-quality stainless steel products, especially in the fields of architecture, automobile, and home appliances.

#### **Environmental Protection and Sustainability**

As environmental protection awareness increases, stainless steel, as a recyclable and environmentally friendly material, is becoming more popular.

#### **Technological Innovation**

The application of new technologies in stainless steel production is improving product quality and efficiency, meeting the demand for higher standards.





#### **Competition in the Industry**



#### **Domestic Competition**

There are many domestic stainless steel manufacturers in China, and competition in the market is fierce. However, Beijing Shenghe Zhongtai Stainless Steel Co., Ltd. (SUNSONG) stands out due to its high-quality products and excellent services.

#### **International Competition**

With the globalization of the market, international competition is also intensifying. Beijing Shenghe Zhongtai Stainless Steel Co., Ltd. (SUNSOGN) actively explores overseas markets, striving to improve its international competitiveness.

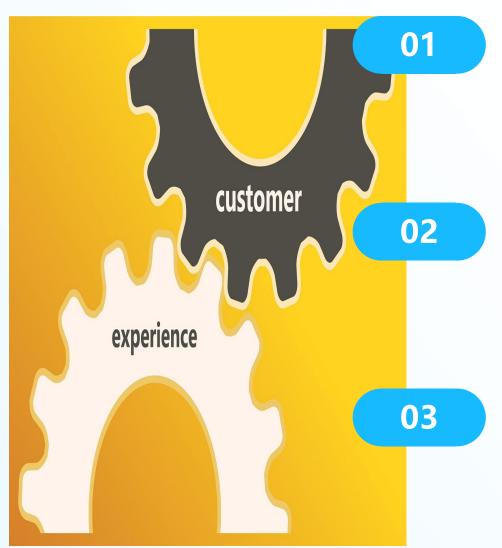


# 05

### **Customer Service & Support**



#### **Pre-Sales Consulting and Services**



#### **Professional Consulting**

Providing customers with comprehensive and professional product knowledge, application scenarios, and technical support to assist them in making informed purchasing decisions.

#### **Solution Design**

Based on customer needs and usage scenarios, tailor-made stainless steel product solutions are designed to maximize product performance and customer satisfaction.

#### **Sample Testing**

Offering sample testing services to ensure product quality and performance meet customer expectations before purchasing.



#### **Post-Sales Support and Maintenance**

#### Installation Guidance

Providing detailed installation instructions and on-site guidance to ensure smooth and efficient installation of stainless steel products.

#### Regular Maintenance

Conducting regular maintenance and inspections to ensure optimal performance and extend the service life of stainless steel products.

#### **Troubleshooting and Repair**

Responding promptly to customer feedback, diagnosing problems, and providing effective solutions to minimize downtime and maximize customer satisfaction.



#### **Customer Feedback and Satisfaction**



#### **Customer Surveys**

Conducting regular customer satisfaction surveys to gather feedback on product quality, service, and overall performance.

#### **Complaint Resolution**

Establishing a complaint resolution mechanism to address customer concerns and issues in a timely and effective manner.





#### **Continuous Improvement**

Using customer feedback as a valuable resource for continuous improvement, upgrading products and services to meet changing customer needs and expectations.



#### **Building Long-Term Relationships**

### **Account Management**

Assigning dedicated account managers to build strong relationships with customers, understand their needs, and provide personalized support.

### Value-Added Services

Offering value-added services such as product training, technical support, and customized solutions to enhance customer satisfaction.

### **Collaborative Partnerships**

Working closely with customers to identify new business opportunities, develop innovative products, and expand market share together.



# THANKS

**CONTACT: Beijing Shenghe Zhongtai Stainless Steel Co., Ltd. (SUNSONG)** 

ADD: A309, Dream Valley, 6th Road, Jinghai Economic & Technological

**Development Zone, Yizhuang, China, 10076** 

Web: WWW.SUNSONGSS.COM

E-mail: Lester01@sunsongss.com

Tell/WhatsApp: 0086 132 4154 3270

